Sean Joyce

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Education

Washington University in St. Louis
Sam Fox School of Design & Visual Arts
Candidate for BFA in Communication Design
Minor in Psychology and Brain Science
Cumulative GPA: 3.5

Projects

Editorial Design Project – *Zaha Hadid Dualities*
Designed an editorial spread exploring creation and destruction in Zaha Hadid's architecture, using imagery, typography, and contrasting layouts to communicate the relationship between these ideas.

Book Cover Design Project – *Heaven by Meiko Kawakami*
Designed a book cover for Mieko Kawakami's Heaven, using imagery, color, and typography to interpret the novel's themes of isolation, bullying, and connection.

UI/UX Design Project – *Good Crumb*
Designed a responsive recipe website with a cohesive sage-and-cream visual identity, expressive typography, and food photography. Developed interactive ingredient checklists, adjustable serving sizes, and a baking timer to make recipes easier to follow.

Skills

Design: Branding & Identity, Typography, Visual Systems, Editorial Design, HTML, CSS, Wireframing

Tools: Adobe Illustrator, InDesign, Photoshop, Figma, Visual Studio Code

Additional: Data Visualization, Basic Statistical Analysis

Experience

Social Media Intern
Washington University Marketing and Communications

St. Louis, MO Sept. 2026 – Present

Create photo and video content for WashU's official social media channels, capturing campus events, student activities, and other university initiatives. Work with the central social media team to develop and execute creative concepts, edit short-form content for platforms such as Instagram and TikTok, and identify new opportunities to visually tell stories about the WashU community.

Treasurer
AIGA WashU

St. Louis, MO Sept. 2026 – Present

Manage the budget and track expenses for WashU's AIGA student chapter, helping organize funding for design events and student activities. Work with the executive board to plan spending and keep financial records clear and up to date.

Graphic Design Intern
Novarus Technologies

Oakland, CA Jan. 2026 – June 2026

Designed 15+ digital advertisements and other company materials, turning complex information into visuals that were easier to understand while collaborating directly with the company CEO. Also created reusable templates that helped keep branding more consistent across projects.