

Sean Joyce

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Education

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

Canidate for BFA in Communication Design

Minor in Psychology and Brain Science

Cumulative GPA: 3.5

Projects

Editorial Design Project – *Zaha Hadid*

Dualities

Designed an editorial spread exploring the commercialization of the funeral industry, using scanned imagery, typography, and color to create a consistent visual system.

Book Cover Design Project – *Heaven by Meiko Kawakami*

Designed a multi-page booklet explaining the history, rules, and variations of jacks, using typography and illustration to organize the information into a clear visual hierarchy.

UI/UX Design Project – *Good Crumb*

Designed a responsive recipe website with a cohesive sage-and-cream visual identity, expressive typography, and food photography. Developed interactive ingredient checklists, adjustable serving sizes, and a baking timer to make recipes easier to follow.

Skills

Design: Branding & Identity, Typography, Visual Systems, Editorial Design, HTML, CSS, Wireframing

Tools: Adobe Illustrator, InDesign, Photoshop, Figma, Visual Studio Code

Additional: Data Visualization, Basic Statistical Analysis

Experience

Social Media Intern

Washington University Marketing and Communications

St. Louis, MO Sept. 2026 – Present

Create photo and video content for WashU's official social media channels, capturing campus events, student activities, and other university initiatives. Work with the central social media team to develop and execute creative concepts, edit short-form content for platforms such as Instagram and TikTok, and identify new opportunities to visually tell stories about the WashU community.

Treasurer

AIGA WashU

St. Louis, MO Sept. 2026 – Present

Manage the budget and track expenses for WashU's AIGA student chapter, helping organize funding for design events and student activities. Work with the executive board to plan spending and keep financial records clear and up to date.

Graphic Design Intern

Novarus Technologies

Oakland, CA Jan. 2026 – June 2026

Designed 15+ digital advertisements and other company materials, turning complex information into visuals that were easier to understand while collaborating directly with the company CEO. Also created reusable templates that helped keep branding more consistent across projects.